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Jacksonville vacation rental checklist

Onslow County, North Carolina | Rules checked November 6, 2026

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We found no short-term rental zoning rules in Jacksonville's code. Stays owe 7% sales tax + 6% occupancy tax (3% county + 3% city); Airbnb collects these on its bookings.

> We searched for short-term rental rules in November 2026 and found none. Confirm with the City of Jacksonville before you list.

Licensing steps

STATE OF NORTH CAROLINA

- [ ] **Know who owes the tax**
  Whoever collects the rent reports the sales and occupancy tax: the platform, your rental agency, or you. Airbnb collects state and county sales tax and all local occupancy taxes on its bookings. If guests pay you directly, register with the Department of Revenue for sales tax and with your county or town for occupancy tax.
  NCDOR business registration: https://www.ncdor.gov/taxes-forms/business-registration

- [ ] **Use a written vacation rental agreement**
  The Vacation Rental Act covers owners and agents renting for vacation stays under 90 days. Have the guest accept a written agreement with the required notices, hold advance payments in a trust account, and keep the home fit and habitable with working smoke and carbon monoxide alarms.

- [ ] **Check your zoning**
  Towns can't require you to register a rental, but they can limit short-term rentals to certain zoning districts, require a zoning permit, and set parking, trash, and safety standards. Pick your area for the local rules.

ONSLOW COUNTY, NORTH CAROLINA

- [ ] **File the county's 3% tax**
  If guests pay you directly, report and pay Onslow County's 3% occupancy tax online through GovOS or on the paper form by the 15th of the next month, even in months with no rentals.
  Onslow County occupancy tax: https://www.onslowcountync.gov/874/Occupancy-Tax

- [ ] **Then your town or area**
  Zoning rules and some occupancy taxes are set by each town, and by the county outside town limits. Pick your area.

CITY OF JACKSONVILLE

- [ ] **Taxes on each stay**
  Stays under 90 days owe 7% sales tax plus the local occupancy tax. Airbnb collects both on its bookings. If guests pay you directly, file sales tax with the Department of Revenue. Jacksonville adds a 3% occupancy tax to the county's 3%. For direct bookings, file the city's monthly report with the Jacksonville Finance Director by the 20th, and the county share with Onslow County Finance by the 15th.

- [ ] **Ask about zoning**
  Ask the City of Jacksonville whether zoning allows a short-term rental at your address. Check your HOA rules too.

Who to contact

Jacksonville Finance Department: 910-938-5259

Official sources

UNC School of Government: Occupancy taxes and Airbnb. https://www.sog.unc.edu/node/374926

North Carolina General Assembly: Vacation Rental Act (G.S. Chapter 42A)-
. https://ncleg.gov/EnactedLegislation/Statutes/HTML/ByChapter/Chapter_42A.html

UNC School of Government: Short-term rental regulations after Schroeder-
. https://www.sog.unc.edu/blogs/coates-canons/short-term-rental-regulations-after-schroeder-0

Onslow County Finance Office: Occupancy Tax. https://www.onslowcountync.gov/874/Occupancy-Tax

City of Jacksonville Finance: Occupancy Tax. https://jacksonvillenc.gov/723/Occupancy-Tax

Jacksonville (Municode): Code of ordinances. https://library.municode.com/nc/jacksonville/codes/code_of_ordinances