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Marietta vacation rental checklist

Cobb County, Georgia | Rules checked November 6, 2026

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We found no short-term rental permit in Marietta's code, but homes in the city's residential infill overlay can't be rented short-term, and the council began looking at new rules in 2026. Stays owe 6% sales tax, the city's 8% hotel-motel tax, and $5 a night.

> Marietta may adopt short-term rental rules soon. Check with the city before you list.

Licensing steps

STATE OF GEORGIA

- [ ] **Know what the platform collects**
  Airbnb collects state and local sales tax, the $5-a-night state hotel-motel fee, and the local hotel-motel tax on its Georgia bookings. Ask any other platform what it collects, and keep records either way.
- [ ] **Register for direct bookings**
  If guests book and pay you directly, register for sales tax with the Georgia Tax Center and file the local hotel-motel tax with your city or county. If your city or county requires a business license or occupation tax for the rental, the DOR treats you as an innkeeper and you also owe the $5 state fee on direct bookings.
  Georgia Tax Center: https://gtc.dor.ga.gov/
- [ ] **Check your city or county**
  Most of the rules are local: short-term rental permits, business licenses (occupation tax), zoning limits, and caps. Some cities ban rentals in residential zones. Pick your area.

COBB COUNTY, GEORGIA

- [ ] **Then your city or area**
  Permits, zoning, and the hotel-motel tax are set by each city or by the county outside city limits. Inside a city, the city's own hotel-motel tax normally applies instead of the county's; ask your city to confirm. Pick your area.

CITY OF MARIETTA

- [ ] **Taxes on each stay**
  Stays here owe 6% sales tax, the local hotel-motel tax, and the $5-a-night state fee. Airbnb collects all three on its bookings. For direct bookings, file sales tax (and the $5 fee, if you need a local license) with the Georgia Tax Center. For direct bookings, file the City of Marietta's 8% hotel-motel tax with the city.
- [ ] **Ask about zoning and a business license**
  Ask the City of Marietta whether zoning allows a short-term rental at your address (and whether you're in the infill overlay) and whether you need a business license. Check your HOA rules too.

Official sources

Airbnb: Occupancy tax collection and remittance by Airbnb in Georgia. https://www.airbnb.com/help/article/2745

Georgia Department of Revenue: Rule 560-13-2-.01 amendment notice (2025)-
. https://dor.georgia.gov/document/document/notice-fet-2025-01-rule-560-13-2-01-state-hotel-motel-feepdf/download

Georgia Department of Community Affairs: Hotel/motel excise tax rates and revenue report-
. https://dca.georgia.gov/document/document/hotel-motel-tax-revenue-report/download

City of Marietta (Municode): Code section.
https://library.municode.com/ga/marietta/codes/code_of_ordinances?nodeId=COOR_ZOOR_DIV712SUUSRE_712.11REINDEOVDI
Marietta Daily Journal: Marietta considers regulating short-term rentals amid resident complaints (May 1, 2026).
https://www.mdjonline.com/news/local/marietta-considers-regulating-short-term-rentals-amid-resident-complaints/article_50cf1690-ee70-491a-825e-a44c3444